



Sleep Tight Baby Bed

Consumer Responses

The new Purflo Sleep Tight Baby Bed has been designed and certified for overnight use. The product, whilst using a traditional 'nest' shape, uses entirely different materials and has a unique, designed registered construction. The product is intended as a safe space for baby to sleep unsupervised until they can sit up unaided.

The Sleep Tight Baby Bed design was created using the most up to date and relevant safe sleep guidelines. As with any new Purflo baby product, advice was sought from two independent UKAS accredited test houses to determine the most appropriate testing. The product has undergone a comprehensive risk assessment and extensive, exhaustive safety testing relevant to marketing it as suitable for overnight use.

Specific testing includes breathability, flammability, and unlike many nests and positioners in the market, rigidity and retention of side walls and roll tests.

Why is it safe for overnight use?

- The Sleep Tight Bed can be used overnight unsupervised as the materials and construction have been engineered to comply with other relevant overnight sleeping products.
- The Purflo Sleep Tight bed has been designed using safe sleep guidelines including a firm flat, waterproof base.
- Additionally, the product meets the requirements of other relevant testing including Breathability & Flammability.

So what materials are they?

- The side walls are made from a sustainable material which is more structured than traditional nests.

Who has tested it?

- Purflo worked with two independent UKAS accredited test houses who advised the product be tested to a number of relevant standards to enable us to market it for overnight use.

The Sleep Tight Baby bed has been tested in two UKAS based accredited test houses using appropriate British safety standards relevant to an overnight baby sleeping product.

For more detail....

The United Kingdom Accreditation Service (UKAS) is the sole national accreditation body recognised by the British government to assess the competence of organisations that provide certification, testing, inspection and calibration services.

Only accredited test house can issue certification to determine whether a product can be safe. As with any new Purflo baby product, advice was sought from two independent UKAS accredited test houses to determine the most appropriate testing. The product has undergone a comprehensive risk assessment and extensive, exhaustive safety testing relevant to marketing it as suitable for overnight use. Specific testing includes breathability, flammability, and unlike many of the nests and positioners in the market, due to its unique structure, our baby bed also passes rigidity, retention of side walls and roll tests.

MORE COMMENTS ON SLEEP TIGHT BABY BED:

Details of testing, product specification and FAQ's can all be found on the product page of our website; however, we will happily address the concerns raised in this post around our safe sleep claims.

The Sleep Tight Baby Bed is not a nest, pod, pillow, or bumper and has been designed as a safe alternative. There are two characteristics which enable us to promote our product as a bed in line with safe sleep guidelines.

Firstly, our product is different in both construction and the materials used when compared to traditional nests and pillows. Whilst it shares a similar shape, its side walls are firm and retain their structure when pressure is applied. Controlled testing has taken place to assess this. This is important if a child were to roll into the side as it could not form around the baby's airways, this addresses concerns around overheating, suffocation and Co2 pooling (Re-breathe). The retention of sides is also important to prevent the baby from rolling out of the Bed.

Secondly, the Sleep Tight Baby Bed has a firm flat waterproof base in line with safe sleep guidelines.

For further details please visit <https://purflo.com/sleep-tight-baby-bed/>